



2017-2018 DONOR, MEMBERSHIP, AND SPONSORSHIP OPPORTUNITIES

ANNUAL FUND

Nearly every independent school in the nation relies on annual giving to support its operating budget and bridge the fiscal realities that lie between tuition income and the actual cost of educating students. At Frederica Academy, tuition covers approximately 80% of the expenses of operating our school. The Annual Fund is a critical source of revenue for covering this 20% gap. The Frederica Academy Annual Fund helps make tuition more affordable for more families while offering parents a tax-deductible benefit for at least part of their investment in their child's education. Through gifts large and small, the Annual Fund supports our devoted faculty, our premier college counseling program, our athletics offerings, our arts opportunities and so many other positive differentiators that make Frederica Academy so much a part of the lives of our students, their parents and our community.

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| <ul style="list-style-type: none"> ▪ Donors who give at a Leadership Level (\$1,000+) are invited to the Benefield Society Party (December 15, 2017). ▪ Donors are encouraged to enroll in the Annual Fund prior to December 31, 2017. ▪ All faculty and parent participants who make a commitment are invited to attend the Annual Fund Oyster Roast in early 2018. | <ul style="list-style-type: none"> • Pinnacle Circle (\$50,000 - \$100,000+) • Leaders' Circle (\$25,000 - \$49,999) • Founders' Circle (\$10,000 - \$24,999) • Benefactors' Circle (\$5,000 - \$9,999) • Patrons' Circle (\$2,500 - \$4,999) | <ul style="list-style-type: none"> • Headmasters' Circle (\$1,000 - \$2,499) • Friend (\$500 - \$999) • Supporter (\$250 - \$499) • Contributor (\$249 or less) |
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Complete enrollment form and return it to Frederica Academy Advancement Office: 200 Murray Way, St. Simons Island, GA 31522
Participants may also enroll [online](#). Contact [John Pope](#) for more information.

APOGEE GEORGIA SCHOOL CHOICE SCHOLARSHIP FUND

Since 2009, Frederica Academy has raised over \$2.1 million through its partnership with the Apogee Georgia School Choice Scholarship Fund. The program allows Georgia taxpayers to receive a dollar-for-dollar income tax credit for contributions. The donor may also get the added benefit of listing the donation as a charitable contribution on his/her/their federal tax return. There is a \$58 million state-cap for this popular program. Funds were depleted on the first day of enrollment last year; therefore, all donations were pro-rated to 49.48%. For the 2018 campaign, enrollment opens in June 2017, and we race to make sure that everyone is signed up before the December 15 deadline. Payments will be due by March of 2018. You do not have to be a Frederica family to participate, but you must have Georgia state income tax liability. Interested participants are encouraged to discuss the program with their CPA's and tax advisors.

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| <ul style="list-style-type: none"> ▪ Online enrollment available June 2017 for the 2018 program. ▪ Donors are encouraged to enroll by to December 1, 2017, in order to give Apogee officials time to screen application before the December 15 deadline. ▪ Payment due by March 2018. | <ul style="list-style-type: none"> • Individual filer (\$1,000) • Married individual filing separately (\$1,250) • Married couple filing jointly (\$2,500) • S-Corp (\$10,000) | <ul style="list-style-type: none"> • Member of an LLC (\$10,000) • Partner in a Partnership (\$10,000) • C-Corp or Trust (Up to 75% of Georgia tax liability) |
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Sign up for Apogee [online](#). Contact [Joel Arline](#) or [Brad Hutcherson](#) for more information.

17TH ANNUAL DERBY DAY

An annual, celebrated event in the Golden Isles, Derby Day is Frederica Academy's signature fundraiser each year. So much so, Derby Day has a significant line item in the school's annual budget. Thus, the event supports a range of causes from enrichment programs to daily operating expenses. Each year, a percentage of proceeds is diverted to the permanent endowment (Frederica Forever Fund).

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| <ul style="list-style-type: none"> ▪ Saturday, May 5, 2018 ▪ Sponsorship packets available in January 2018 <p>Event tickets will be on sale March 2018</p> | <ul style="list-style-type: none"> • Underwriter - \$10,000 • Triple Crown - \$5,000 • Winner's Circle - \$2,500 | <ul style="list-style-type: none"> • Turf Club - \$1,000 • Jockey Club - \$500 • Event Tickets - \$125 |
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Co-Chairs: Myra & John Wetzler and Jenny & Paul Thompson.
Contact [Brad Hutcherson](#) for more information.

RESTRICTED GIFTS

Donors, in consultation and coordination with the Advancement Office, may give donations that are earmarked for a specific program/investment or may give a pre-approved, in-kind donation to the school. Examples of possible programs to support are the arts, academic programs, athletic initiatives, and many others.

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| <ul style="list-style-type: none"> ▪ Gifts can be given at any time | <ul style="list-style-type: none"> • Amount: Donor's discretion |
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Transmit payment to Advancement Office and designate purpose of gift. Contact [John Pope](#) for more information.

FRIENDS OF FREDERICA FUND

The Friends of Frederica Fund offers the opportunity for donors to provide support to students who qualify for maximum financial aid as well as to supplant other school expenses where needed, thus expanding Frederica's ability to attract students who will clearly benefit from a Frederica Academy education but require substantial need-based assistance.

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| <ul style="list-style-type: none"> ▪ May not be directed to a specific student. ▪ 10% of all donations will be transferred to the permanent endowment of Frederica Academy. | <ul style="list-style-type: none"> • Amount: Donor's discretion |
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Contact: [Sandi Channell](#) or [John Pope](#) for more information.

PLANNED GIVING (LEGACY GIFTS)

Planned gifts are custom designed gifts that offer tax advantages to donors while providing long-term financial support for the school. Frederica established the Frederica Forever Fund to allow donors the ability to invest in Frederica through gifts of bequests, qualified retirement plans, annuities, trusts, and insurance policies.

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| <ul style="list-style-type: none"> ▪ Dictated by donor and should be done in consultation with legal and/or tax advisor. | <ul style="list-style-type: none"> • Amount: Donor should seek legal and/or tax advice regarding gift amount. |
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Donations to Frederica Academy via a trust, annuity, insurance policy, or a bequest. Contact [John Pope](#) for more information.

BOOSTER CLUB

The Booster Club supports Frederica Academy's athletic programs and promotes school spirit throughout the year. Revenue supports all athletic programs.

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| <ul style="list-style-type: none"> ▪ Members receive free family admission to all home games (excluding playoffs) ▪ Booster Club Golf Tournament – Summer 2018 | <ul style="list-style-type: none"> • Ultimate Membership - \$5,000 • Knights of the Round Table - \$2,500 • Platinum - \$1,500 • Gold - \$500 | <ul style="list-style-type: none"> • Silver - \$250 • Bronze - \$150 • Young Alumni - \$50 |
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Complete membership [form](#) and return it to Frederica Academy Booster Club: 200 Murray Way, St. Simons Island, GA 31522
Contact [David Yarborough](#) or [Brad Hutcherson](#) for more information.

PARENT ASSOCIATION

All FA parents are members of the Parent Association, and there are no dues. Each fall, the Parent Association sells poinsettias and holiday greenery as a fundraiser to support its operations and to help fund special projects for the school. Additionally, the Parent Association coordinates [affinity programs](#) with [Harris Teeter](#), [Publix](#), [Lands' End](#), [Box Tops for Education](#), [Labels for Education](#), and [AmazonSmile](#).

- Greenery order deadline is October 31, 2017. Poinsettias and greenery delivered the first week of December.
- Click [HERE](#) for Poinsettia and Christmas Greenery order form.

Contact [Kristen Moore](#) for general information about Parent Association's fundraising and affinity programs. Contact [Dana Carter](#) about the Poinsettia and greenery fundraiser.